

MEDIAKIT

Versión: Enero 2018

EL ENTRE RÍOS

Dimensiones y ubicaciones de los distintos
espacios publicitarios disponibles

A continuación se listan los archivos soportados por el sistema de carga para los avisos publicitarios:

Archivos de imagen:

JPG / PNG / GIF

Archivos de video

MP4

Otros archivos:

HTML5

FORMATOS DESKTOP

EL ENTRERÍOS

1.- Home_TOP - 970 x 90 px

2.-
Home_LATERAL-1
300 x 250 px

3.-
Home_LATERAL-2
300 x 250 px

4.-
Home_LATERAL-3
300 x 250 px

5.- Home_CENTER - 728 x 90 px

Listado de anuncios

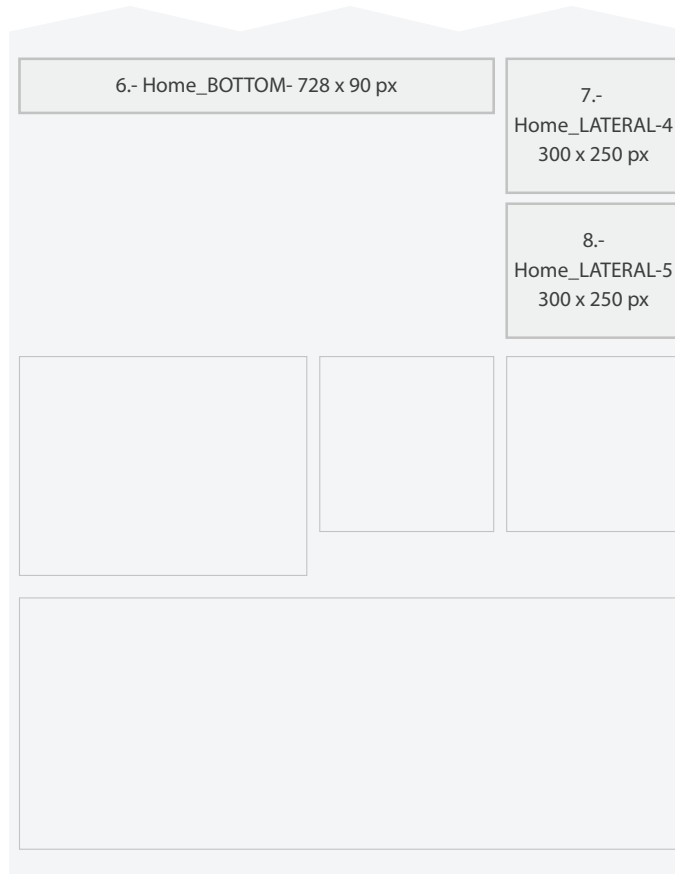
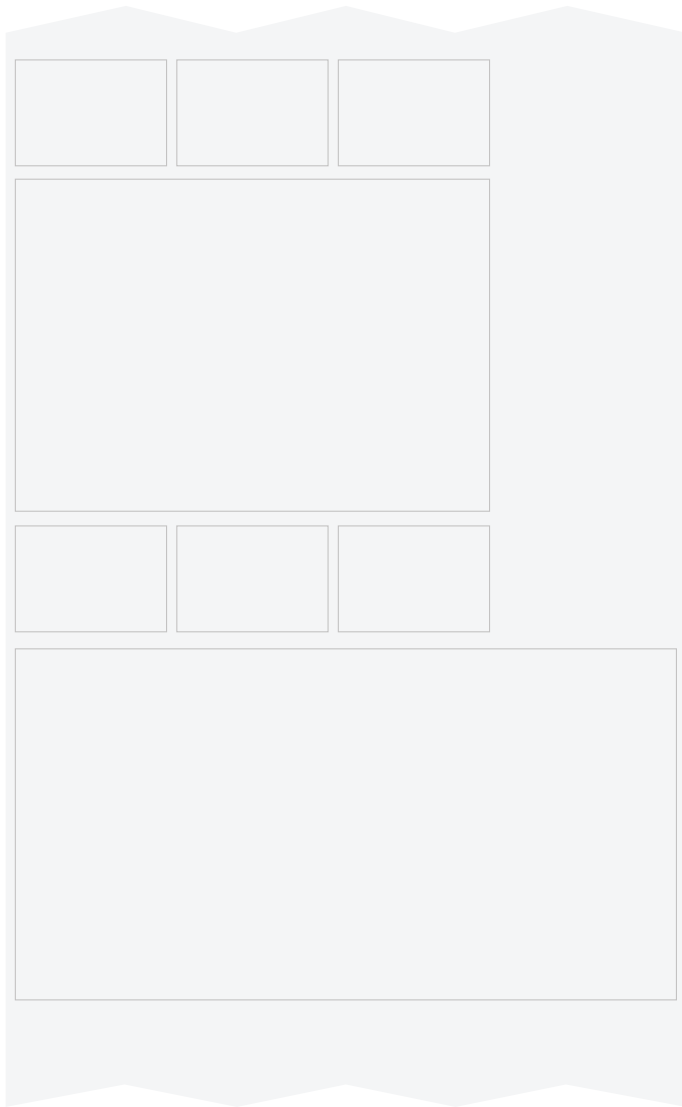
1.- Home_TOP
Dimensiones: 970 x 90 px

2.- Home_LATERAL-1
Dimensiones: 300 x 250 px

3.- Home_LATERAL-2
Dimensiones: 300 x 250 px

4.- Home_LATERAL-3
Dimensiones: 300 x 250 px

5.- Home_CENTER
Dimensiones: 728 x 90 px



Listado de anuncios

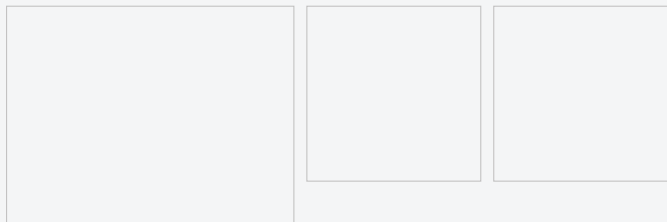
- 6.- Home_BOTTOM
Dimensiones: 728 x 90 px

- 7.- Home_LATERAL-4
Dimensiones: 300 x 250 px

- 8.- Home_LATERAL-5
Dimensiones: 300 x 250 px

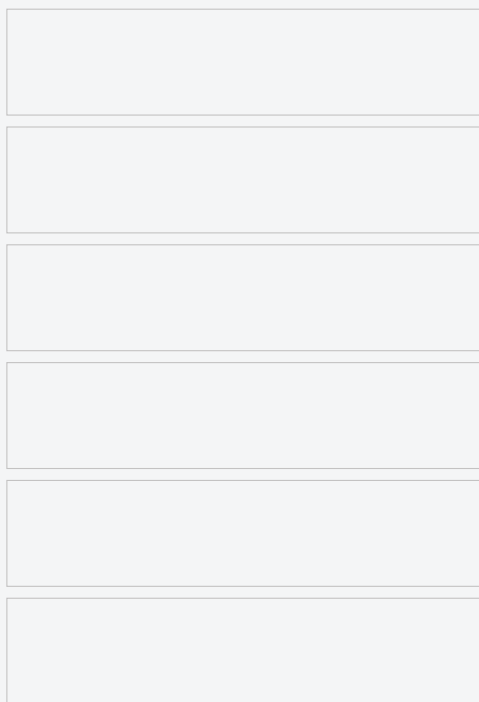
EL ENTRERÍOS

1.- Listado_TOP - 970 x 90 px

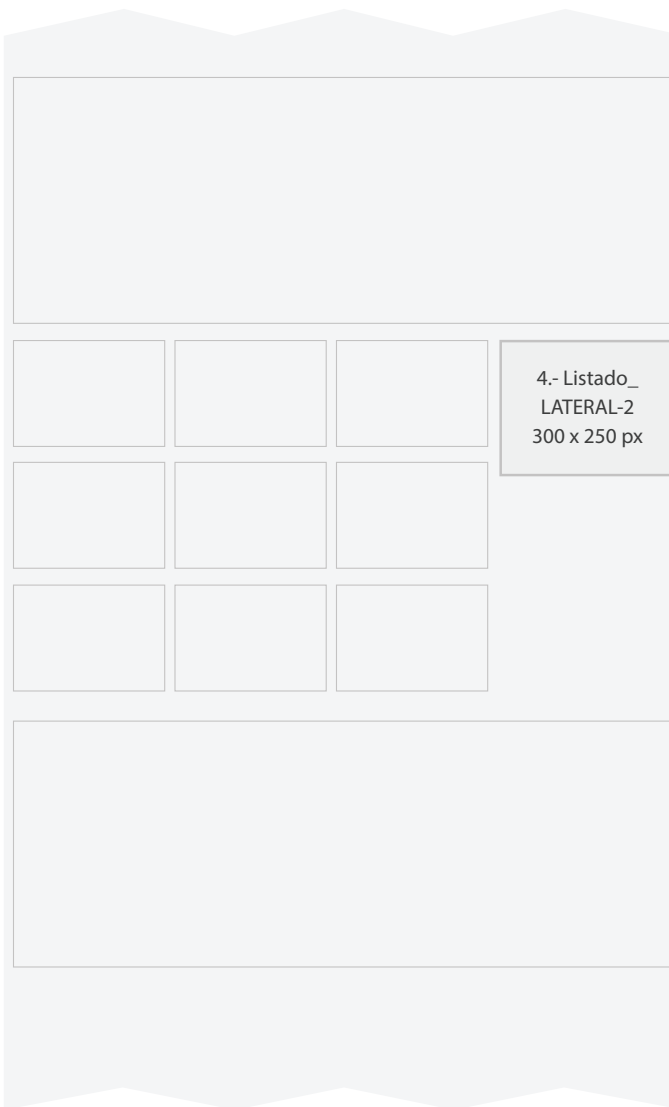


2.- Listado_ LATERAL-1
300 x 250 px

3.- Listado_ DOBLE_ LATERAL
300 x 600 px



4.- Listado_ LATERAL-2
300 x 250 px



Listado de anuncios

1.- Super Leaderboard
Dimensiones: 970 x 90 px

2.- Listado_ LATERAL-1
Dimensiones: 300 x 250 px

3.- Listado_ DOBLE- LATERAL
Dimensiones: 300 x 600 px

4.- Listado_ LATERAL-2
Dimensiones: 300 x 250 px

EL ENTRERÍOS

1.- Interior_TOP - 970 x 90 px

2.- Interior_ LATERAL-1
300 x 250 px

3.- Interior_ DOBLE-LATERAL
300 x 600 px

4.- Interior_ LATERAL-2
300 x 250 px

5.- Interior_ LATERAL-3
300 x 250 px

Listado de anuncios

1.- Interior_TOP
Dimensiones: 970 x 90 px

2.- Interior_LATERAL-1
Dimensiones: 300 x 250 px

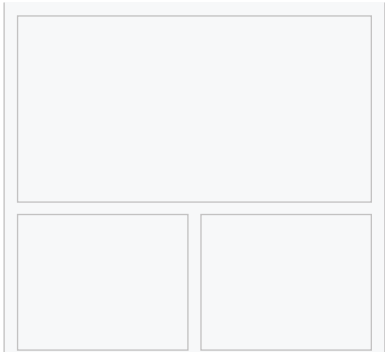
3.- Interior_LATERAL-2
Dimensiones: 300 x 600 px

4.- Interior_DOBLE-LATERAL
Dimensiones: 300 x 250 px

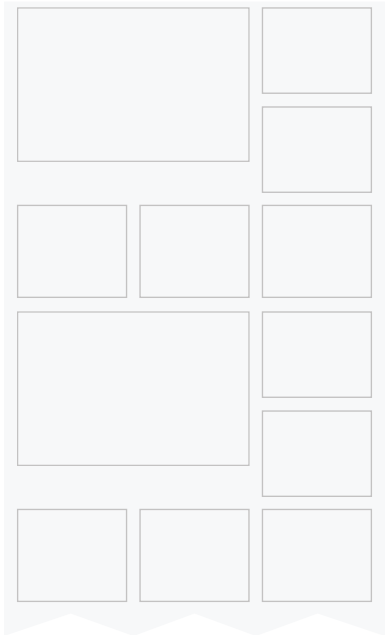
5.- Interior_LATERAL-3
Dimensiones: 300 x 250 px

FORMATOS TABLET

EL ENTRERÍOS

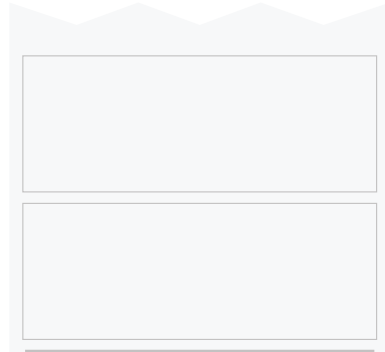
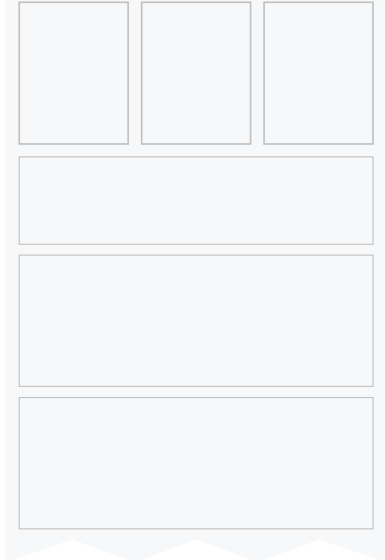


1.- Home_TOP - 728 x 90 px



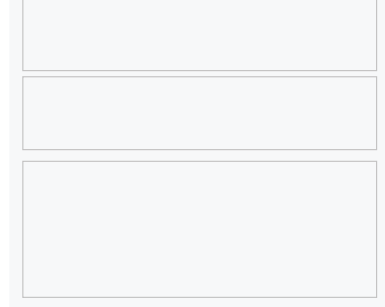
2.- Home_CENTER - 728 x 90 px

3.- Home_BIG-CENTER - 728 x 90 px



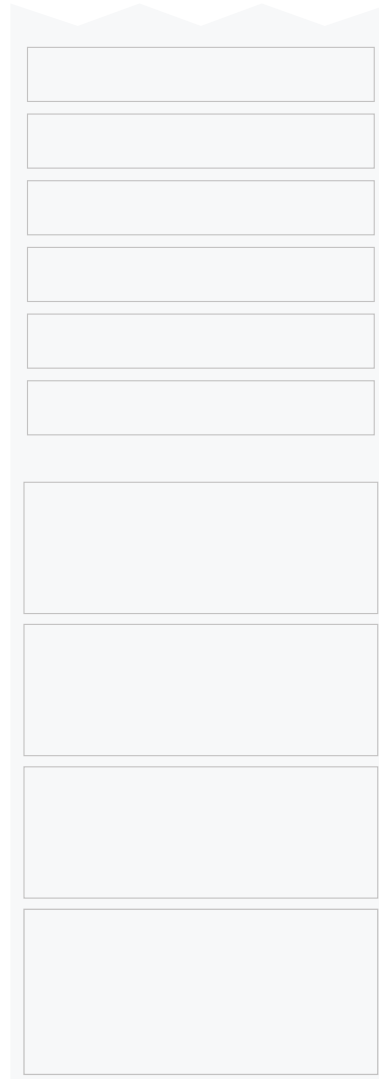
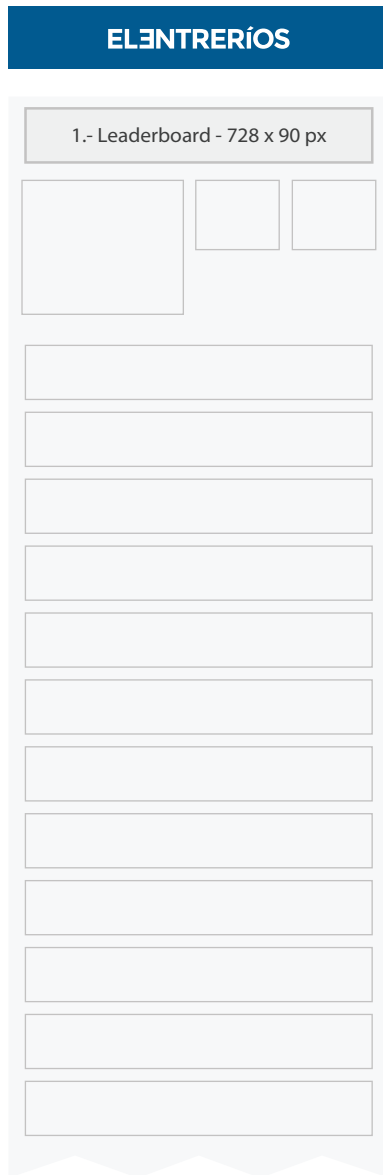
4.- Home_BOTTOM - 728 x 90 px

5.- Home_BIG-BOTTOM- 728 x 90 px



Listado de anuncios

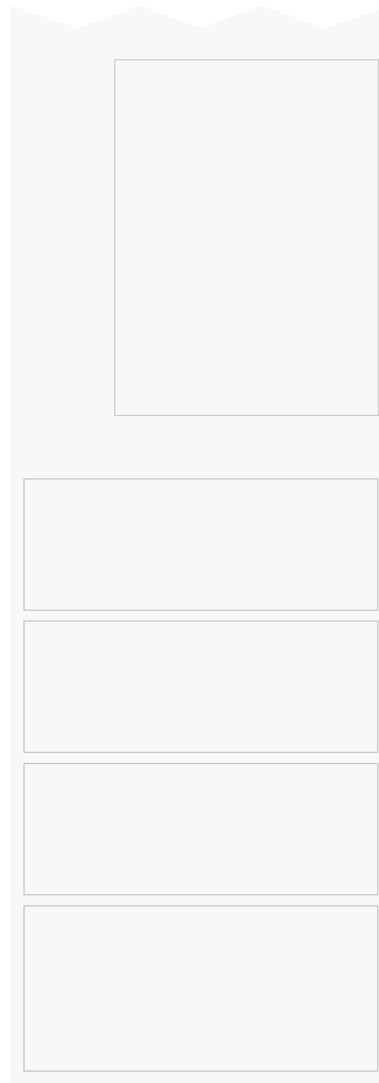
- 1.- Home_TOP
Dimensiones: 728 x 90 px
- 2.- Home_CENTER
Dimensiones: 728 x 90 px
- 3.- Home_BIG-CENTER
Dimensiones: 728 x 90 px
- 4.- Home_BOTTOM
Dimensiones: 728 x 90 px
- 5.- Home_BIG-BOTTOM
Dimensiones: 728 x 90 px



Listado de anuncios

1.- Home_TOP

Dimensiones: 728 x 90 px

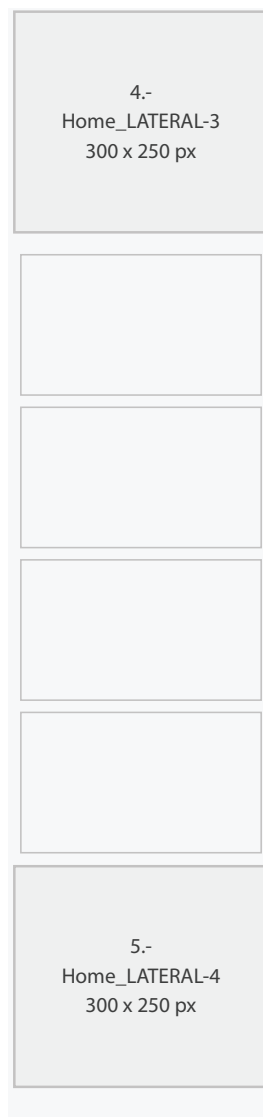
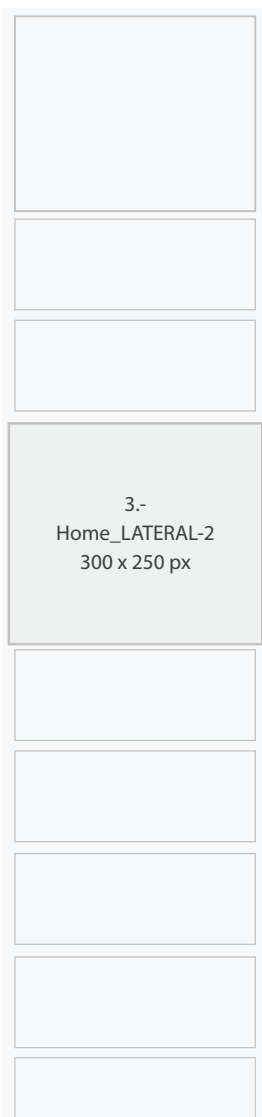
**Listado de anuncios**

1.- Home_TOP

Dimensiones: 728 x 90 px

FORMATOS MOBILE

EL ENTRERÍOS

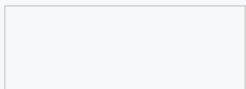
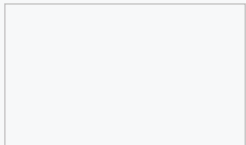


Listado de anuncios

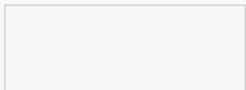
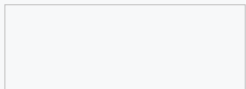
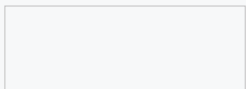
- 1.- Home_TOP
Dimensiones: 320 x 50 px
- 2.- Home_LATERAL-1
Dimensiones: 300 x 250 px
- 3.- Home_LATERAL-2
Dimensiones: 300 x 250 px
- 4.- Home_LATERAL-3
Dimensiones: 300 x 250 px
- 5.- Home_LATERAL-4
Dimensiones: 300 x 250 px
- 6.- Home_LATERAL-5
Dimensiones: 300 x 250 px
- 7.- Home_LATERAL-6
Dimensiones: 300 x 250 px
- 8.- Home_LATERAL-7
Dimensiones: 300 x 250 px

EL ENTRERÍOS

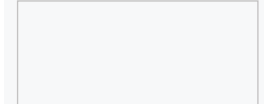
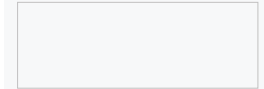
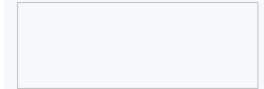
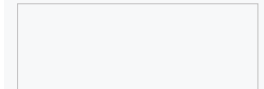
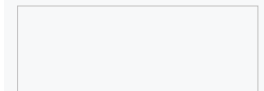
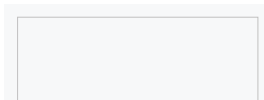
1.- Home_TOP - 320 x 50 px



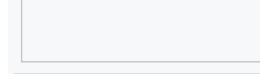
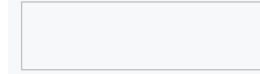
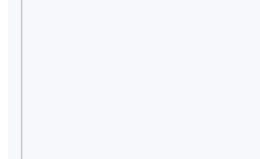
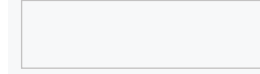
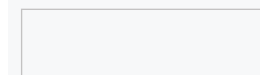
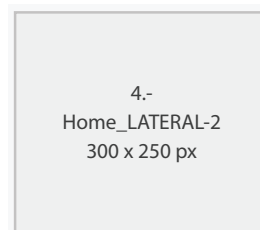
2.-
Home_LATERAL-1
300 x 250 px



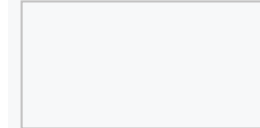
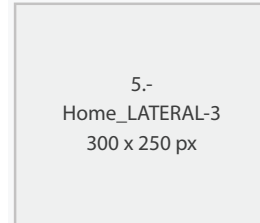
3.- Listado
DOBLE_LATERAL
300 x 600 px



4.-
Home_LATERAL-2
300 x 250 px



5.-
Home_LATERAL-3
300 x 250 px



Listado de anuncios

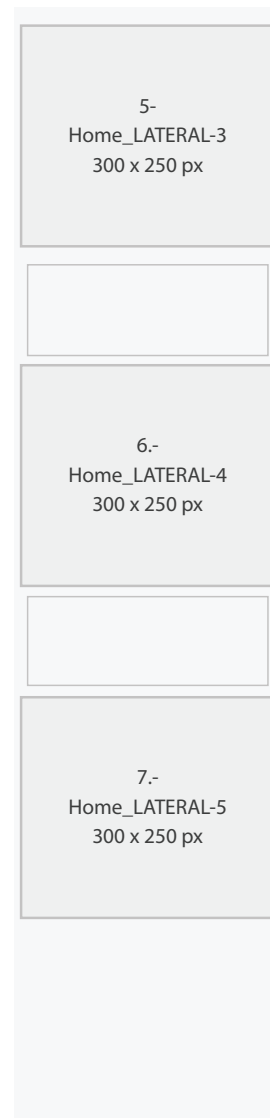
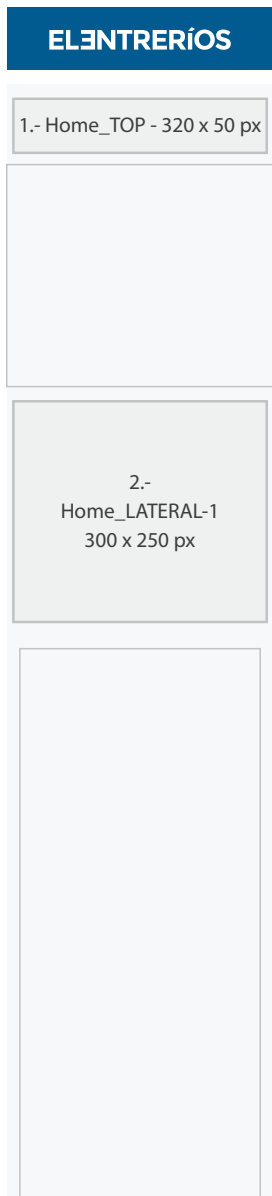
1.- Home_TOP
Dimensiones: 320 x 50 px

2.- Home_LATERAL-1
Dimensiones: 300 x 250 px

3.- Home_DOBLE-LATERAL
Dimensiones: 300 x 600 px

4.- Home_LATERAL-2
Dimensiones: 300 x 250 px

5.- Home_LATERAL-3
Dimensiones: 300 x 250 px



Listado de anuncios

1.- Home_TOP
Dimensiones: 320 x 50 px

2.- Home_LATERAL-1
Dimensiones: 300 x 250 px

3.- Home_DOBLE-LATERAL
Dimensiones: 300 x 600 px

4.- Home_LATERAL-2
Dimensiones: 300 x 600 px

5.- Home_LATERAL-3
Dimensiones: 300 x 250 px

6.- Home_LATERAL-4
Dimensiones: 300 x 250 px

7.- Home_LATERAL-5
Dimensiones: 300 x 250 px